

VidiNet Case Study

Las Vegas Raiders

Hybrid Cloud Power, Adobe Premiere
Integration, and Game-Changing API
Connectivity with NFL's Next Gen Stats

Revolutionizing the Game



The Las Vegas Raiders have teamed up with Vidispine to bring cutting-edge innovation to their media asset management. Their newly launched hybrid system, integrated with Adobe Premiere and featuring API connection to NFL's Next Gen Stats, is set to redefine the way football content is managed, produced, and analyzed, promising a competitive edge in the 2023 season and beyond.

The customer

The Las Vegas Raiders are a professional American football team based in the Las Vegas metropolitan area. The Raiders compete in the National Football League (NFL) as a member club of the league's American Football Conference (AFC) West division. The club plays its home games at Allegiant Stadium in Paradise, Nevada, and is headquartered in Henderson, Nevada.

Initial situation

The Las Vegas Raiders' Silver & Black Productions team produces and archives a wide variety of media content, from game footage to player features to historical documentaries, for distribution across broadcast, in-stadium, digital, and social media platforms. They sought to modernize their media asset management (MAM) system in preparation for the 2023 NFL season. They required a hybrid solution that seamlessly combined AWS Cloud and on-premises storage, along with an innovative approach to media management. Integration with Adobe Premiere and the API-based connection to NFL's Next Gen Stats were essential elements of this transformation.

Vision

The Raiders' vision was to empower their production team with a cutting-edge MAM system that could efficiently handle media assets, streamline workflows, and integrate seamlessly with Adobe Premiere. The solution had to be hybrid in nature, utilizing both cloud and local storage, and it needed to prioritize an API-first approach for future integrations with AI, Next Gen Stats, and other applications.

Key points

Task

- Modernization of the media asset management system
- Implementing a hybrid solution combining AWS Cloud and on-premises storage
- Integrating the system with Adobe Premiere and establishing an API connection to NFL's Next Gen Stats

Technology

- VidiCore
- VidiFlow
- MediaPortal
- Helmut

Results

- Streamlined production processes
- Increased efficiency
- Seamless asset management
- Connection to NFL's Next Gen Stats



Solution

The portfolio of Vidispine brand provided a comprehensive suite of applications to meet the Raiders' needs, including:

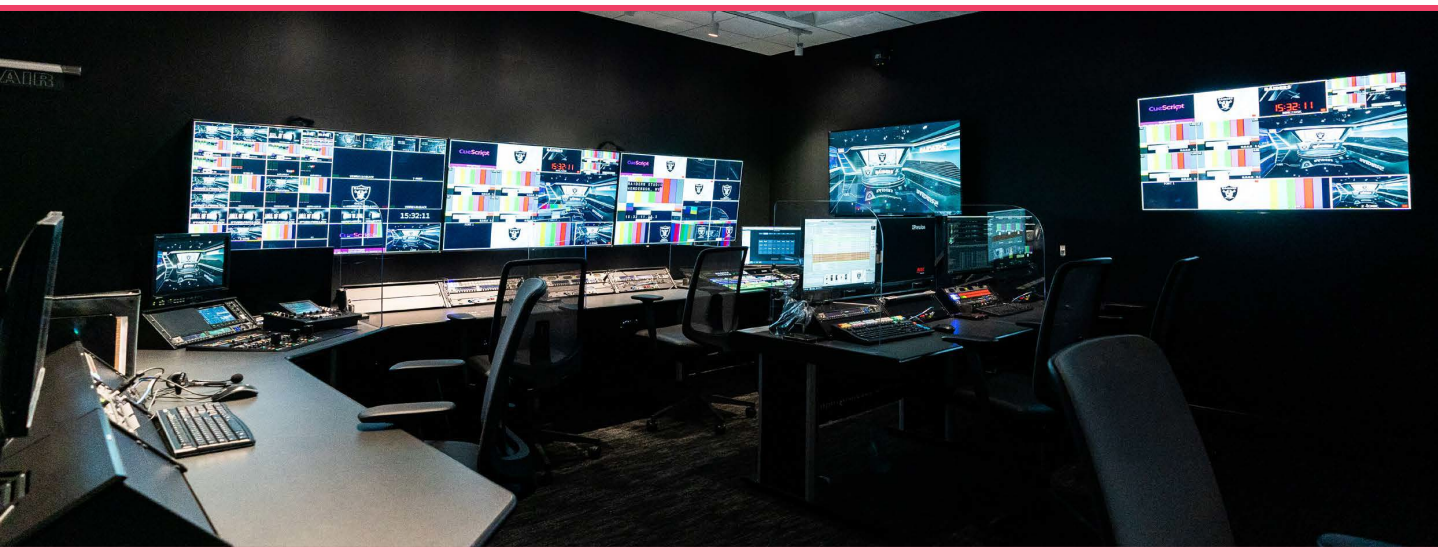
- VidiCore: Enterprise-class MAM platform.
- VidiFlow: Workflow engine for automating complex functions.
- MediaPortal: Search engine for quick media discovery.
- MoovIT's Helmut: Adobe Premiere Integration for efficient project management.

The Vidispine team worked closely with the Raiders to build a hybrid environment, design custom workflows, and create API integrations with NFL's Next Gen Stats and Telestream Vantage. A future project phase will include the migration of data from the legacy CatDV system to ensure that existing media assets are transitioned into the Vidispine System. Ongoing training is a pivotal focus to help users adapt to this sleek and modern solution with advanced functionality.

Our services

Vidispine successfully collaborated with the Las Vegas Raiders to build and deploy a state-of-the-art hybrid media asset management system. The key services included:

- Hybrid Environment Setup: Combining AWS Cloud and on-premises storage for seamless asset management.
- Workflow Development: Creating automated workflows to enhance productivity.
- API Integrations: API connection to NFL's Next Gen Stats
- Training and Support: Ensuring the Raiders' team could harness the full potential of their new, modern MAM solution.



Contact us

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