

VidiNet Case Study

A Central Hub for Political News Reporting in German Public Broadcasting

Modern. Flexible. Future-proof -
Successful system change in the political
news environment

A central hub for political news

A central facility for political news coverage within Germany's public broadcasting system reports directly from the heart of the country's political activity. Established in the late 1990s as part of the government's move to Berlin, it has since become a key location for up-to-date news formats and in-depth political reporting. Its proximity to decision-making centers enables accurate and well-informed coverage of national politics.

When and how did the collaboration begin?

The collaboration dates back to the 2000s, when the customer was using a VPMS-based OEM solution - VPMS being the predecessor of the VidiNet MAM solution.. In April 2022, the decision was made to implement a new VidiNet installation. The project was technically overseen by an external planning and supervision office. Coordination throughout the project took place within a small, streamlined team on the customer's side.

Initial situation & challenges

Before the project began, the client was working with an outdated system based on a third-party ingest control solution. As that system had reached its end-of-life status, there was urgent need for a modern and future-ready alternative.

The system overhaul also required a shift from a SOAP to a REST-based interface. In addition, new VidiControl interfaces had to be developed for an existing legacy video server to ensure smooth integration into the updated infrastructure.



Project timeline & selection

The project spanned roughly two years and was successfully completed in March 2024. The collaboration was highly constructive, with the client taking independent initiative on technical challenges, while receiving support from Vidispine. Hosting and operations were handled by a technical service partner.

The decision to implement this solution was based on a long-standing, trusted that allowed for efficient planning and execution. Since the client manages the system independently, Vidispine provided training to ensure their team had the knowledge and skills to handle ongoing operations on their own.

Customer objectives

- Replace the legacy ingest control system with VidiControl
- Ensure reliable day-to-day operations
- Modernize and increase infrastructure flexibility
- Implement a future-proof system architecture

Solution & implementation

Products, applications & services used:

- VidiControl
- VidiCore
- VidiFlow
- MediaPortal

Requirements:

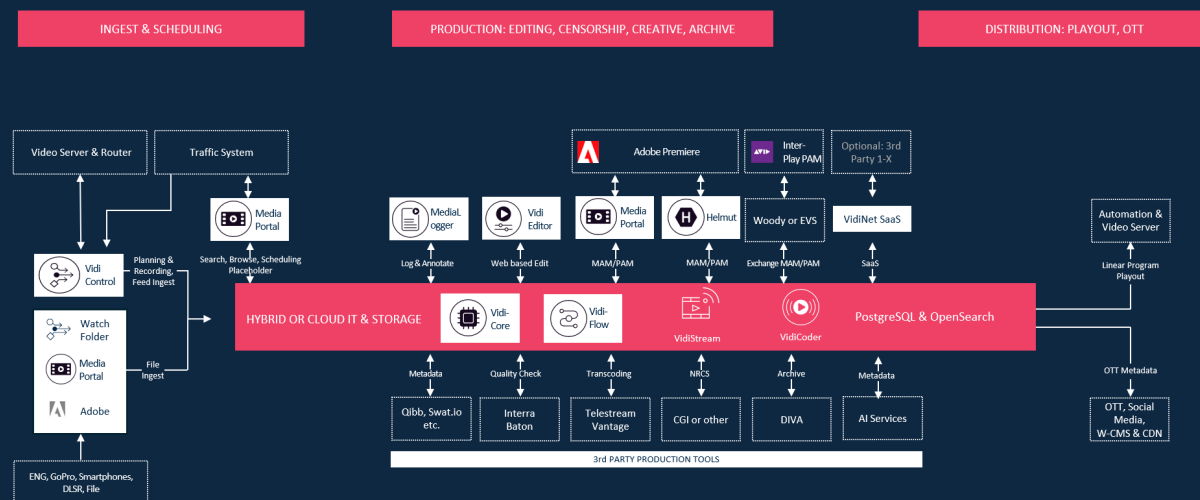
- VidiControl to replace the legacy video control system
- Recordings are scheduled and managed directly within Vidispine VidiControl
- NRCS was implemented and integrated independently by the customer
- The system is managed and operated by the customer

Key takeaways & project highlights

Every ambitious project comes with a few surprises along the way. What made the difference here was a shared commitment—both from the customer and the Vidispine team—to stay flexible, positive, and focused on success. Along the journey, we discovered some powerful lessons:

- Requirements evolve—what matters is adapting quickly
- Rolling up our sleeves with a hands-on approach kept momentum high
- Fast, agile decision-making cycles kept the project moving forward without costly delays

Example: Media Asset Management with VidiNet



Results & added value

- Faster publication of news content on various platforms
- A modernized system architecture
- Quick and transparent exchange with external content partners
- Flexible lifecycle management
- Improved IT security
- Greater operational flexibility
- High client satisfaction and a commitment to adopting additional components like VidiEditor

What made the difference?

This project stood out thanks to a combination of strong teamwork and the right mindset. A few factors made a real difference:

- Seamless collaboration – staying closely aligned with the client from kickoff to delivery ensured that goals were clear and challenges were tackled together.
- Flexibility on both sides – the ability to adapt quickly, whether it was shifting priorities or refining requirements, kept the project moving forward smoothly.
- Empowered autonomy – giving the team more freedom than in other projects unlocked faster decision-making and quicker problem-solving.

Potential for other customers

This project clearly demonstrates the potential of modernizing legacy systems. Its successful planning and execution highlights the importance of regularly updating technical infrastructure to ensure ongoing reliability, adaptability, and long-term viability.

Want to learn more? Feel free to contact us!

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