



# MediaPortal

VidiNet's intuitive User Interface: Experience  
MediaPortal for Enhanced Media Management

# What is MediaPortal?

MediaPortal is VidiNet's intuitive user interface. It is the tool that our customers use to search, browse and collect their media and that simplifies the collaboration with colleagues and other teams. It is the central and customizable user interface for MAM, PAM and MSC. MediaPortal comes with an advanced search logic and intuitive design. The streamlined search logic supports keywords and dynamic filters allow for one to accurately perform otherwise complex searches.



## Target user

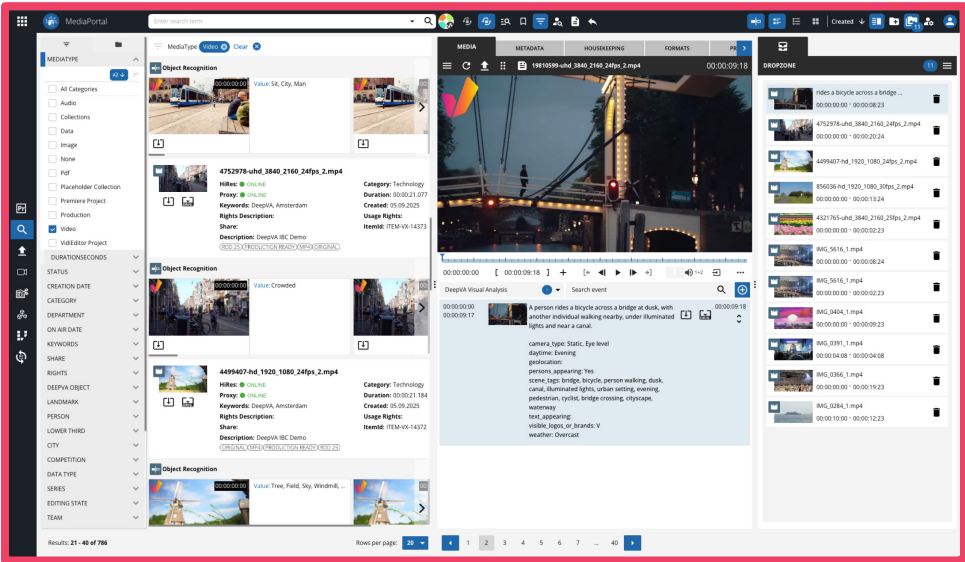
MediaPortal is used by of editors, journalists and content creators around the world.

## Target market

Our solution is tailored for media and broadcasting companies, sports organizations, and production studios

## Key benefits

- Enhanced Search Efficiency:  
Leverage AI-generated metadata to quickly locate relevant media files.
- Streamlined Workflows:  
Use the handy "Send To" dialogue and easy-to-trigger workflows to automate repetitive tasks and improve operational efficiency.
- Comprehensive Access:  
Access all media files in the system, ensuring that teams always have the resources they need.
- Seamless Integration:  
Stand out with third-party integrations that allow you to connect MediaPortal with other tools in your ecosystem.
- Customizability:  
Add custom code through plugins to tailor MediaPortal to your specific requirements and enhance functionality.
- Faster Time to Market:  
Accelerate project delivery with efficient workflows and robust integrations.
- Improved Customer Satisfaction:  
Deliver high-quality content and faster responses to customer needs.

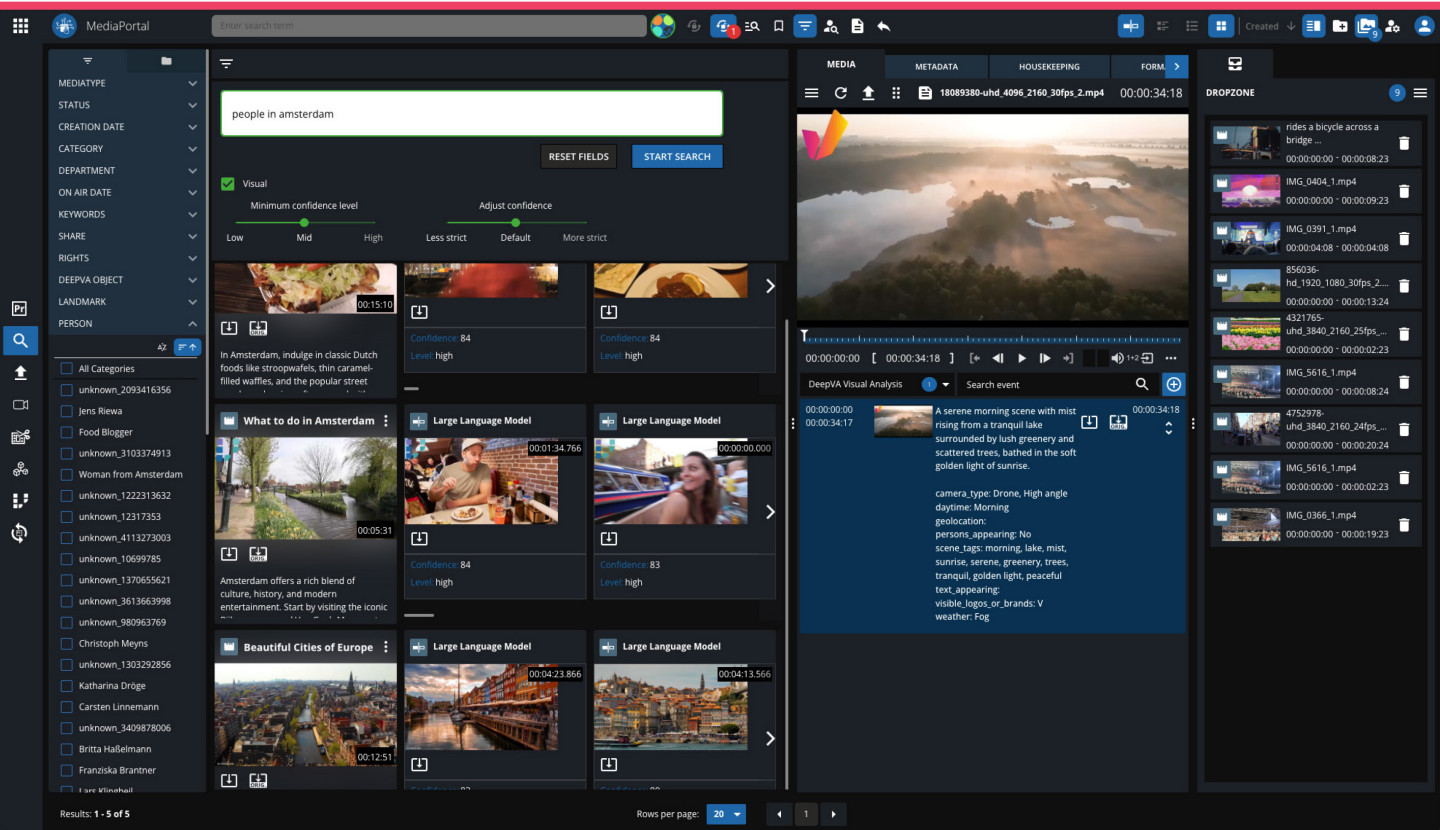


## More about MediaPortal

- MediaPortal facilitates workflows for upload, housekeeping, editing projects and distribution of content.
- MediaPortal is a fully integrated part of the VidiNet product portfolio making it highly flexible, customizable and easy to configure with VidiNet's central configuration hub.
- Relevant content is easily found and can be shared with teams with collections
- Users can curate their content by specifying events and commenting with time-based annotations.
- The content can be analyzed with cognitive services.
- Users can define and share search queries with individuals or groups.
- In addition, assets can be shared with individuals outside of the organization for external review processes.
- With MediaPortal you can easily access any of your asset's available formats and technical parameters.
- Housekeeping deletion locks are managed easily through collections

# Integrations with other applications and services

- MediaPortal is the UI for our VidiCore and enables a search and management of all files stored there.
- Customers also value the combination with VidiNet's own workflow engine, VidiFlow, and the cloud-based solution for proxy editing, the VidiEditor.
- Users can enjoy the benefit being able to integrate with broad range AI, analytic and processing services from third parties, such as DeepVA and Twelve Labs.
- MP is also integrated with various newsroom systems, like Wolftech or OpenMedia, which makes work easier for journalists and editors.
- MediaPortal can be hosted as an extension panel for Adobe Premiere.



## Pricing

- User packages with 10, 20 or 50 users.
- The current pricing can be requested from the VidiNet team.

## Service and support

Feel free to contact us directly with your concerns. Customers and partners can approach the known contacts, reach us by e-mail or open a ticket here: <https://vidispine.com/resources/customer-support>

## Contact

- General Contact:**  
hello@vidispine.com
- Product:**  
Ulrich Ening, Product Owner

Take a closer look at MediaPortal – watch video [here](#).